



The Benelux Chamber of Commerce in China is pleased to invite you for a dinner with the **'Trade Mission to North-Korea'** on Monday, September 29<sup>th</sup>, 2008 on the topic:

## ***Outsourcing opportunities in Asia***

*Focus on business in North-Korea*

It has been ten years since the Democratic Peoples' Republic of Korea (DPRK or North Korea) embarked on the path of changes. This dinner meeting addresses various aspect of doing business in Asia and especially in North-Korea.



**Mr. Leonid A. Petrov of L&J Development & Consultancy** has broad experiences to the related topic of this event. He will share his findings and results about **"North-Korea between the Past and the Future"** to the delegation to North-Korea.

Mr. Petrov is associated with the Research School of Pacific and Asian Studies, Australian National University (Canberra). His presentation will cover several topics, including politics, economic situation and cooperation with neighbours. Personal observations of the author, photographs, and evidence collected during the author's travel to the DPRK will be incorporated.



**Mr. Paul Tjia** is a senior Consultant at **GPI Consultancy** – Paul has been active in the Dutch IT-sector for more than twenty years.

Besides the study in Information Technology (Bachelor of Science), he studied Cultural Anthropology at the Vrije Universiteit in Amsterdam, where he graduated on research on the Indian software industry. In 1995, Paul founded GPI Consultancy, one of the few independent Dutch consultancy firms in the field of offshore sourcing. He promotes offshoring of the IT and BPO in The Netherlands and assists clients in several areas (e.g. offshore sourcing strategy, feasibility study, country & partner selection, due diligence, offshore transition, offshore project management, cultural training, and research).

During the dinner event Mr. Paul Tjia discusses the topic "**Business opportunities in North-Korea (including Information Technology / Business Process Outsourcing)**".

### **Program - Monday September 29th, 2008**

- 6.30 pm registration and welcome of attendees
- 7.00 pm start dinner
- 7.15 pm start first presentation
- 7.45 pm start second presentation
- 8.15 pm videopresentation of the new economic zone at Kaesong in North-Korea. Foreign companies are employing more than 30.000 workers.
- 8.45 pm Q&A
- 9.30 pm end of event

### **Location - Capital Club**

Address: 50/F, Capital Mansion, No. 6 Xin Yuan Nan Road, Chao Yang District, Beijing 100004, P.R. China, Tel: (8610) 8486 2225

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中国北京朝阳区·  
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**A perfect view:**

The Capital Club is the most exclusive business club in Beijing. And if the air is clear, the venue on the 50<sup>th</sup> floor provides an excellent view over Beijing!

[www.thecapitalclub.com](http://www.thecapitalclub.com)

Please note that there is a dress code for the Capital Club (jeans and athletic clothing are not permitted on the 50th floor)



**Entrance fee:**

Members of the Trade Mission to North-Korea: free of charge

BenCham Members: RMB 400

Non BenCham Members: RMB 600

**Reservation:**

e-mail to Ms.Vincy Zhu at [vincy.zhu@bencham.org](mailto:vincy.zhu@bencham.org) before Friday, September 26th, 2008.

Note! Registration is binding - 'No shows' will be charged, if not cancelled by September 26th, 2008!

We hope to welcome you all on Monday September 29th 2008.

**The menu during the meeting:**

**Mediterranean Salad**

with feta cheese, bell pepper, nicoise Oliver and tomato

**Cappuccino of Wild Mushroom Soup**

with pesto ravioli and pay lentil

**Tapenade of Halibut**

with fennel risotto, spiced prawn, asian green, lemon-chive reduction

**Vanilla Crème Brulee**

with a symphony of tropical fruit