

RASON INTERNATIONAL TRADE EXHIBITION (RITE 2012)

Rason Exhibition Corp. (REC) organizes Rason International Trade Exhibition (RITE) in Rason City, Democratic People's Republic of Korea (DPRK) once a year from 2011.

RITE provides occasions for many-sided goods/ technology interchange, marketing, and investment in economic trade area between DPR Korea and other countries through company introduction, meetings, presentations and company visits.

Furthermore, before and after the exhibition, REC publishes exhibitors' profile, contact details, and items of interest in local network so as to provide active contacts for trade between companies.

REC opened the first international exhibition successfully this in 2011, and furthermore intends to hold it regularly but also to hold the partial and sectional exhibitions with other countries and regions.

2nd Rason International Trade Exhibition

Exhibition period: August 20~ 23, 2012

Venue: Rason Exhibition House

Opening Hours: 9:00-18:00

Application deadline: June 30th, 2012

Exhibits items: machine tools, electronic equipments, light-industry products, house wares, transport, medicine, processed fish and agricultural products etc.

RULES & REGULATIONS FOR PARTICIPATION

1. Application form

Exhibitors are requested to fill in, sign and seal the application form provided by the organizer and then fax a copy to the organizer with a copy of certificate of business registration and tax registration until 35 days before the exhibition opening.

2. Booth rental fee

Along with the application form presentation, exhibitors are to remit 50% rental amount by T/T to the account indicated by the organizer until 40 days before the exhibition opening.

Beneficiary's Bank: Bank of China, Hunchun branch, Jilin, China
(SWIFT: BKCHCNBJ840)

BNF: CHEN CHENG NAN Terminal BNF: GTF-471

A/C No: 4563510600024457254

The balance(50%) should be paid to the organizer until the day before the exhibition opening.

3. Entry procedure

Exhibitors are requested to inform the organizer of the participants' name-list until 35 days before the exhibition opening.

The list should include participants' full name, sex, date of birth, nationality and nation, occupation, passport type and number, residence address, tel, fax, E-mail, visa collection spot, entry/exit time and route, hotel reservation etc.

4. Exhibits

- Exhibits are requested to send in advance the exhibits list to the organizer by 30 days before the exhibition opening.
- It should describe in detail the company name, brand name, unit price, quantity, total amount, number of packages, net/gross weight, package specifications, and transport route etc.

5. Customs inspection

- All exhibits should be inspected in the exhibition hall by the customs office in the presence of the exhibitor the day before the exhibition opening.
- The customs office is authorized to dispose of the excess or undeclared articles according to the Customs Law of the Democratic People's Republic of Korea, and the organizer claims no responsibility for it.

6. Exhibition booth

- Exhibitors should confirm their booth on the floor plan provided by the organizer.
- Exhibitors are authorized to use their booths from 3 days before the exhibition opening until 1 day after the exhibition closure.
- Exhibitors should pay for any damage to the booth equipments and the rented furniture.
- If the exhibitor exceeds the dismantling period, he should overpay 30% of booth rental per day.
- If the exhibitor wishes to set up a special booth by himself or the organizer or other company's specialized service, he should submit a draft plan to the organizer until 30 days before the exhibition opening.
- Exhibitors should use the booth allocated to him only. If the special booth takes up more space than the allocated area in the floor plan or gives negative effect on other booths, the exhibitor should overpay 50% of the booth rental.

7. Publications, audio-visual materials

- Publications, audio-visual materials for advertisement should be sent to the organizer until 20 days before the exhibition opening.
- The exhibitor has a right to distribute handouts only within his allotted space.
- The exhibitor cannot distribute samples, handouts, and audio-visual materials that disturb other exhibitors, or go against the law of DPR Korea.

Hotel introduction

There are Rajin Hotel, Pipa Hotel, Pipa Service Hotel, Dongmyangsan Hotel, Emperor Hotel, Namsan Hotel in the Rason Economic and Trade Zone.

Total accommodation is about 1000 beds.

Name of Hotel	No.Room	No.Bed	First,	Second,	Third,	Forth-Class
Rajin Hotel	99	198	4	8	87	
Pipa Hotel	33	67	1	8	24	
Pipa Service Hotel	48	90		8	40	
Dongmyangsan Hotel	50	107	2	5	25	18
Emperor Hotel	90	120 (five star)				
Namsan Hotel	41	84	2	39		

RITE2012

Aug 20-23, 2012

RASON INTERNATIONAL TRADE EXHIBITION

Organizer: Rason Exhibition Corp.(REC)

Add: Jong Hyon-Dong, Rason City, DPR Korea.

TEL: 00850-85-29 3017 FAX: 00850-85-29 3418

Domestic TEL: 085-22-2622, 085-22-2632, 085-62-1802, 085-62-1902

APPLICATION FORM

Deadline: June 30, 2012

Company: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Contact person: _____ Position: _____

Space type	Standard booth rental fee	Please enter the space area needed
standard shell scheme booth (minimum 9)	600 (6000RMB.Y)	
indoor open space (minimum 12)	800 (8000RMB.Y)	
outdoor open space (minimum 12)		

Exhibits:

We will exhibit following items:

Exhibitor's Stamp & Signature

Exhibitor:

Date:

REC's agent in overseas

People's Republic of China

Contact person: Mr. Jon Yong Guk, Commercial Section of DPRK Embassy in China

HP:(86) 152 1047 2773

TEL:(86) 10 6532 5018

Fax: (86) 10 6532 1145145

E-Mail: zuzungll@yahoo.com

Contact person: Mr. Kim Gyong Chol, Representative of Yanji mission of RECC to Yanji City, Jilin Province, China.

HP: 13894380602, 13294333954

Fax: 0433-2517556

Republic of Singapore

Contact person: Mr. Pak Chol Jin, Commercial Section of DPRK Embassy in Singapore

HP: (65)97129297

Fax : (65) 6344 4119

E-Mail: kiecsingapore@singnet.com.sg